

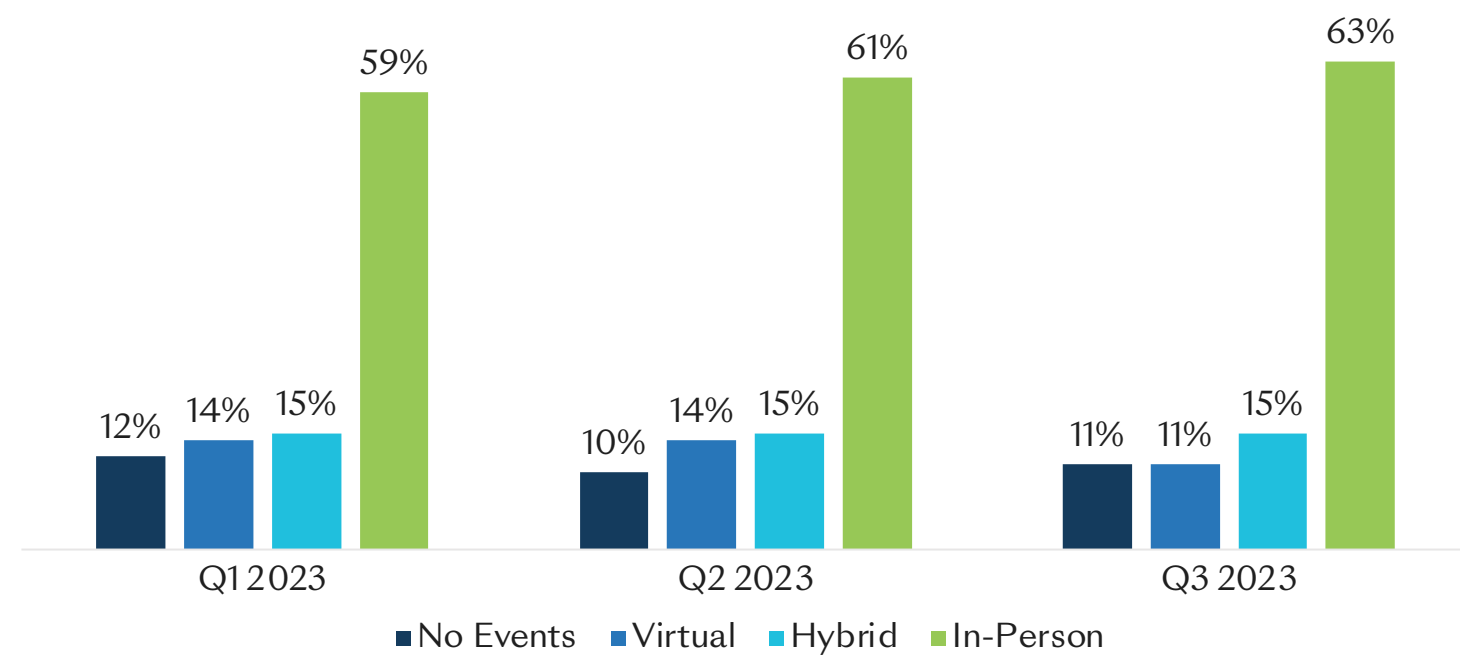
In-person events will continue to dominate other formats this year

80-85%

of events being planned will have an in-person audience



For the upcoming calendar quarters, what delivery format do you expect your events to take?



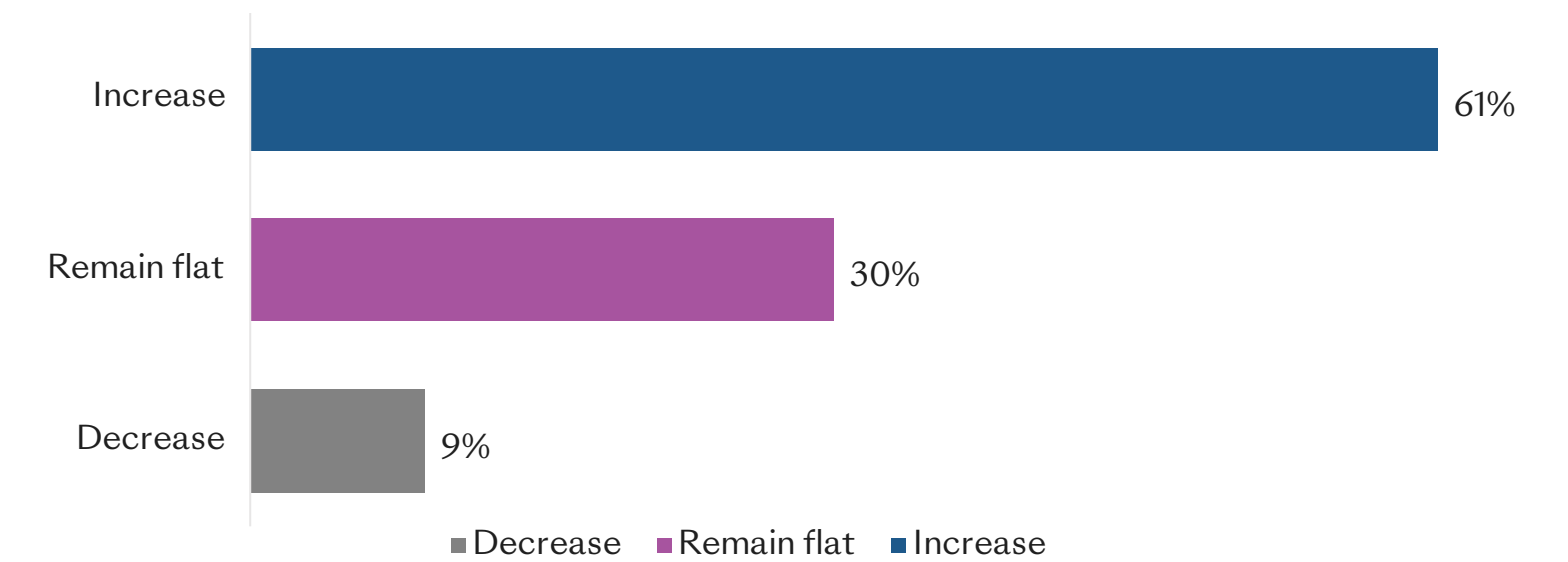
9 out of 10 planners expecting 2023 budget to increase or remain flat

72%

of planners expecting increases believe budget will be at least 10% higher

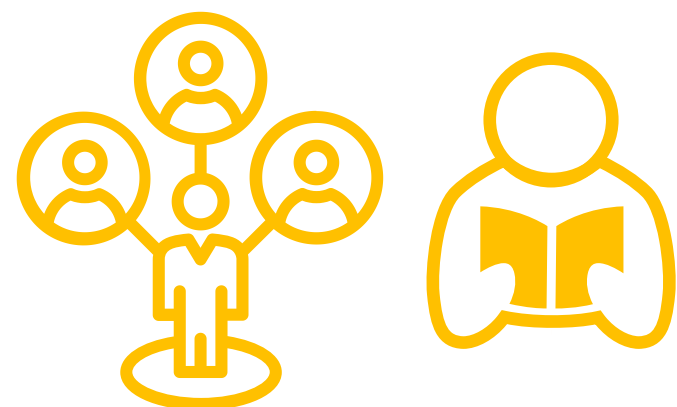


Based on current conditions, how do you expect your events budget to change in 2023?



Networking and relationships most valuable for 2022 in-person events

Connecting people and training/education also highly valued



Looking back on your 2022 in-person meetings/events that you have executed, what value do you feel they have brought to the attendees? (Choose all that apply)



62% of planners expect an increase in attendees this year

4 of 10

planners believe increases will be over 10% from 2022



As you prepare for 2023, how do you see the size of your events changing overall in terms of number of attendees?

